António e Silva
CURRICULUM VITAE

PROFESSIONAL EXPERIENCE

UX DESIGNER AND WEB COMMUNICATION AT WHIZZTEK OCT 2012 > AUG 2015
. UX and UI co-conception / design / prototype (Axure RP Pro 7).
. Project manager of web & mobile app. projects, ex. Tweasy (Swisscom), Fan Valley.
. User Cases guideline and Q&A documentation creation / App tester.
. Social network manager: Facebook, Google+, Linkedin, Wordpress.
. Copywriting (EN & PT), translations management 7 languages
. Responsive web design integration of company's sites.

SENIOR GRAPHIC AND WEB DESIGNER AT HORAS CHEIAS JAN 2011 > AUG 2012
. Company's (as well as most of it's client´s) logos, brand designs and online presence.
. Company's site design and programming using XHTML, HTML and CSS with JavaScript / jQuery UI integration in a PHP environment.
. Responsible for the company's web and print marketing campaigns, creating, copywriting, design and final art preparation.
. Production of Direct Marketing campaign: conception, design, contacting the printers for quotes, sending and controlling the campaign's production files.
. Copywriting and management of online campaigns using Google Adwords.
. Contact management of national/international newspapers for ad insertions.
. Design and construction of the landing page for recruitment campaign.

SENIOR DESIGNER AT ZAIN MAR 2008 > MAR 2010
. Management of client's portfolios and their image, illustration, editorial pagination, catalogues, brochures and logos including iconography for Valença's Municipal Swimming Pool and artwork of most of the company's projects.
. Web design using Flash, CSS and HTML of the site www.minhofumeiro.pt.

SENIOR DESIGNER AT ONPRINTLINE.PT DEC 2005 > MAY 2007
. Management of all the client's portfolios and their images.
. Logo, image and website design onprintline.pt.
. Logo and brand image design for GROWING.

SENIOR DESIGNER AT FIREGIRL.CO.PT JAN 2004 > DEC 2005
. Event flyers design for *Helena Sá e Costa Theater* and *NEC - Núcleo Experimental de Coreografia* dance company. Poster, postcard and flyer design for ACP.
. *ACP INFORMA* magazine layout design - *Associação dos Comerciantes do Porto*.
. Design of the Faculty of Arts presentation at University of Porto's expo., panel display and merchandising design: T-shirts, watches, backpacks and pins.

FREELANCE DESIGNER
AEFCNAUP *Students Assoc. - Faculty of Nutritional Sciences - Univ. of Porto* 2004 > 2007
. Design & production of the annual diaries: 2004 a 2007; newspaper layout *O Provisório* 2005; annual congress poster/flyers *Semanas de Nutrição* 2006 e 2008.
APPLE PIE (PHOTOGRAPHIC STUDIO) 2003
. Logo, image and stationery design for Apple Pie.
. Design of Weiss & Krohn's port wine cellar's reception area information boards.
CÂMARA MUNICIPAL DO PORTO *Porto's City Council.* 2003
. Icon design for Porto Tours, Porto's City Council - Tourism Office.

JUNIOR GRAPHIC E WEB DESIGNER AT EVOLUIR JAN 2003 > AUG 2003
. Website design using Flash / HTML www.iberotermas.pt
. Design of client's portfolios and their images.

INTERNSHIP AT DESIGNARTE AUG 2002 > DEZ 2002
. Logos, website layouts and client's advertisement design.

PERSONAL DATA

FULL NAME	António Fernando de Castro e Silva
ADDRESS	Rua do Almada, 567 - 3º Esq. Frt.
	4050-039 Porto
MOBILE PHONE	+351 916 487 823
EMAIL	antoniofdcesilva@gmail.com
PORTFOLIO	www.behance.net/metagrammer
SKYPE ID	metagrammer

HIGHER EDUCATION
. 5 year degree in Communications Design at the Faculty of Fine Arts - University of Porto, 2001.

COMPLEMENTARY EDUCATION
. Training: User Experience & User Interface. *(200h)*
EDIT – Porto – Oct. 2015 > Feb 2016.
. Workshop: Design and UX for Mobile Apps. *(16h)*
EDIT – Lisbon – Sep. 2015.
. Workshop: Facebook Marketing. *(6h)*
Sisrede – Lisbon – Nov. 2011.
. Training: Migration – FreeHand > Illustrator. *(50h)*
ESAD – Porto – Jun. 2008.
. Video Editing Course (Premiere Elements). *(50h)*
Universus – Porto – Aug. 2006.
. Initial Pedagogical Training of Trainers Course. *(200h)*
Instituto de Informática do Porto – Jan. 2006.
. Training: Personnel Development for the New Economy in Web Design. *(450h)*
Sociedade Portuguesa de Inovação – Porto – Feb. > Jul. 2002.

OTHER QUALIFICATIONS
LANGUAGES
. English and Portuguese, native speaker
. Spanish: basic
COMPUTER SKILLS
. PLATFORMS
Apple Macintosh and Windows.
. PROGRAMS:
Adobe CS: **Ai**, **Id**, **Ps**, **Fl**, **Dw**, **Pr**, Acrobat
Coding: Notepad ++, Komodo, WinSCP
Social networks: Facebook, Google+, Linkedin, Twitter
Office: Word, Outlook, Excel, Powerpoint,
Prototyping: Axure RP Pro 7
. PROGRAMMING LANGUAGES
Advanced: HTML 5, CSS 3
Basic: jQuery UI integration in a PHP environment.
HOBBIES
. Reading, listening to music, drawing, travelling, cinema, gym, researching new tech products.
PERSONAL PROJECT
. Publication of personal project – Metagramas in collaboration with Ecoteca, presented at a stationery fair in New York in 2001.